



Australian College of  
Mental Health Nurses

# Media Kit

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2026

# Why advertise with us?

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The Australian College of Mental Health Nurses (ACMHN) is the peak professional mental health nursing organisation and the recognised credentialing body for mental health nurses in Australia.

We represent the profession at all levels of government and across all health service sectors. In addition, the ACMHN sets standards for practice, supports mental health nursing research, and provides a forum for collegial support, networking and ongoing professional development for its members. Importantly, the ACMHN also works to promote public confidence in and professional recognition of mental health nursing.

The ACMHN has around 2,200 members from all around Australia and overseas. There are a number of opportunities for individuals, groups, and organisations to promote their product, event or service to the membership - through our social media channels, via e-newsletters, website, and community portal. Please feel free to contact us to discuss your needs.

If you are a stakeholder in the mental health sector there is no better opportunity to promote your organisation to the sector than through the ACMHN. Partnering with the College will provide your organisation with exposure to a relevant and influential audience. The ACMHN works closely with all advertisers to ensure you are satisfied with your advertising and return on investment. We have a wide variety of advertising opportunities available, and we also invite any new proposals you may wish to put forward.

Our aim is to support advertisers to generate the best possible outcomes from their arrangements with the College. The College is also happy to negotiate an advertising package that will be of maximum benefit to your organisation.

**Please send any booking requests via email to: [communications@acmhn.org](mailto:communications@acmhn.org).**

**Note: All costs are GST exclusive. By sending through advertising or endorsement applications, you agree to adhere to the Terms and Conditions on page 17.**

# ACMHN website

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Find the right staff for your vacant position by advertising via the College's website. Our 'Jobs for mental health nurses' section is one of our most visited pages and a great place to advertise to help you find the right fit for your position.

**Deadlines:** There are no deadlines as the ACMHN website is constantly updated. Positions will be listed until shortly after applications close, or **for two months for positions with no closing date**. Please allow 24 to 48 hours before the advertising goes live on the website.

Job advertisements will be advertised in two-month blocks. If you wish to extend a job advertisement beyond two months, you must let us know in writing a week prior. You will still receive a 25% discount on these extensions.

**You are able to submit a job via the portal by clicking 'Advertise your job with the College' on the 'jobs for mental health nurses' page. If you wish to discuss your needs, please email [communications@acmhn.org](mailto:communications@acmhn.org).**

## Jobs for mental health nurses

The ACMHN lists current job advertisements with employers all across Australia in the field of mental health nursing. From nurse manager to educator roles, there are many areas that mental health nurses can work in.

## Current listings

The following positions are currently available and have been submitted to the ACMHN to advertise. Please contact the advertising agent for further information about the position and a position description, to submit your application and/or curriculum vitae. The College will not be responsible for re-directing any applications received.

Advertise your job with the College



Senior Mental Health  
ED/Mental Health Triage  
Clinician – PECT (Psychiatric  
Emergency Care Team) -  
Latrobe Regional Health  
A great opportunity for a Senior  
Clinician to join a large Regional ED  
team to provide clinical expertise to  
our Psychiatric Emergency Care  
Team!



Clinical Nurse Consultant -  
CYMHS Consultation Liaison  
- Metro South  
Metro South Health are looking for  
a Clinical Nurse Consultant - CYMHS  
Consultation Liaison to join their  
team.



Clinical Nurse - Metro South  
Health  
Metro South Addiction and Mental  
Health Services (MSAMHS) provide  
inpatient, hospital-based and  
community mental health and  
community alcohol and drug...

# Rates & sizing - ACMHN website

## OPTION 1 - Website job listing

**Cost:** \$633/ per advertisement for eight weeks (a 25% discount will be applied if extended beyond eight weeks)

All jobs now need to be submitted via the job portal. If you need assistance, please don't hesitate to contact us via email at [communications@acmhn.org](mailto:communications@acmhn.org).

### Requirements:

- Sign in to your account
  - If your organisation is advertising with us for the first time, you will need to:
    - Create a new account
    - Fill out all sections in the Billing Information section so we can invoice you promptly
- Enter the information required for your job listing, and don't forget to hit "SUBMIT"

## OPTION 1 - Multiple adverts

If you wish to advertise multiple adverts at the same time\*, we will apply a discount of 15% for every job after the second one, on the overall cost. If any or all of job adverts are extended beyond two months, only the 25% discount (outlined above) will apply.

\*see Terms and Conditions on page 17

[Back to Jobs board](#)

## Senior Mental Health ED/Mental Health Triage Clinician – PECT (Psychiatric Emergency Care Team)

Location: 10 village avenue, Latrobe Regional Hospital, Traralgon West

### Summary

An exciting opportunity has arisen for an experienced and suitably qualified Registered Psychiatric Nurse Grade 4, Social Work Grade 3, Occupational Therapist Grade 3 or Psychologist Level 3 to join the Psychiatric Emergency Care Team in the Emergency Department and Mental Health Telephone Triage on a full time or part time, ongoing basis.

Reporting to the Psychiatric Emergency Care Team Manager, the successful applicant will play an important role in the undertaking of a range of mental health clinical duties including the provision of high standard acute clinical assessment, evidence-based treatment and support consumers experiencing significant mental health difficulties and their carers/families.



[Learn more](#)

Point of contact:  
Philemon Chikwinya  
(03) 5173 8751  
[Philemon.Chikwinya@lrh.com.au](mailto:Philemon.Chikwinya@lrh.com.au)  
Job Reference Number: 18899

Number of adverts	Discount applied?	Amount \$
1-2	No	\$633 / \$1265
3	Yes	\$1708

# College Connections

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College Connections is a fortnightly e-newsletter that goes to all members on our database. We are able to promote job vacancies, workshops and events (after being assessed), and services via this e-newsletter directly to ACMHN members. The professionally developed newsletter provides an update to members, without clogging their inboxes.

We kindly ask advertisers to provide us with the necessary assets (correctly-sized banners and copy). Each advertising option outlines the requirements in detail.

**Deadlines: Content is due by midday on Friday, the week before the Wednesday you wish your advertising to appear.**

**Please send any booking requests via email to: [communications@acmhn.org](mailto:communications@acmhn.org).**



# Rates & requirements - College Connections

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## OPTION 1 - Small advertisement banner

- **Cost:** \$303/ issue
- **Banner Size:** 600x200px

### Requirements:

- A banner that includes your logo, the title of the job advertised, and the location. You could also feature a short message.
- A link to the job/event/product ad on your website

## OPTION 3 - Large ad banner

- **Cost:** \$457/ issue
- **Banner Size:** 600x600px

### Requirements:

- A banner that includes your logo, the title of the job advertised, and the location. You could also feature a short message.
- A link to the job/event/product ad on your website

## OPTION 2 - Small advertisement banner for a job or event already listed on the ACMHN website.

- **Cost:** \$154/ issue
- **Banner Size:** 600x200px

### Requirements:

- A banner that includes your logo, the title of the job advertised, and the location. You could also feature a short message (see example on the right).
- A link to the job/event/product ad on your website

## OPTION 4 - Large advertisement banner for a job or event already listed on the ACMHN website.

- **Cost:** \$231/ issue
- **Banner Size:** 600x600px

### Requirements:

- A banner that includes your logo, the title of the job advertised, and the location. You could also feature a short message (see example on the right).
- A link to the job/event/product ad on your website

# Rates & requirements - College Connections

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## OPTION 5 - Sponsored article

- **Cost:** \$303/ issue
- **Banner Size:** 262x176px

### Requirements:

- An image relevant to your topic or your logo adhering to the specifications above (please ensure that you have the right to use the image. It's best to use creative commons sources.)
- A link for people to find out more information A short text (maximum 50 words).

## OPTION 6 - Advertise an event, survey, or something else.

- **Cost:**
  - **Free** for financial members of ACMHN
  - **\$121** for non-members

### Requirements:

- A banner only (600 x 200 px)

OR

- An article with an image (image size: 262 x 176 px)

# CollabHUB Advertising

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CollabHUB offers a variety of advertising opportunities across our community platform. Ads can be strategically placed in discussions or on different web pages to ensure high visibility to ACMHN members.

We request advertisers to provide correctly-sized ad assets according to the specifications listed on the following pages. Each advertising option outlines the requirements for ad placement.

Please send booking requests and ad assets via email to:  
**[communications@acmhn.org](mailto:communications@acmhn.org)**.

# Rates & requirements - Discussion Ads

## OPTION 1 - Banner Ad

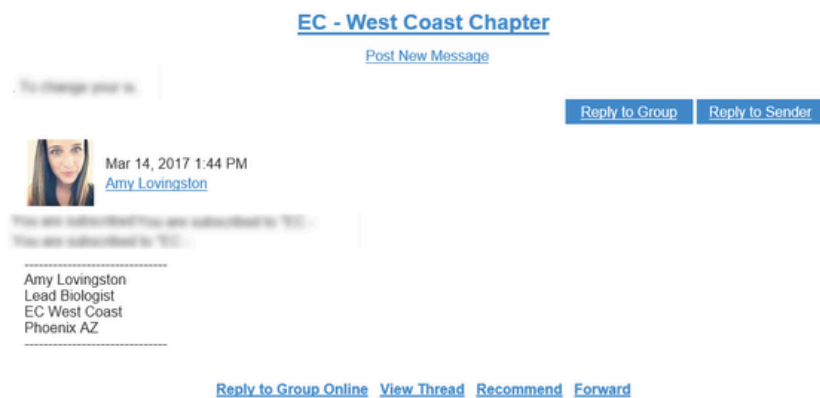
**Cost:** \$440/ fortnight

**Dimensions:** 728w x 90h px

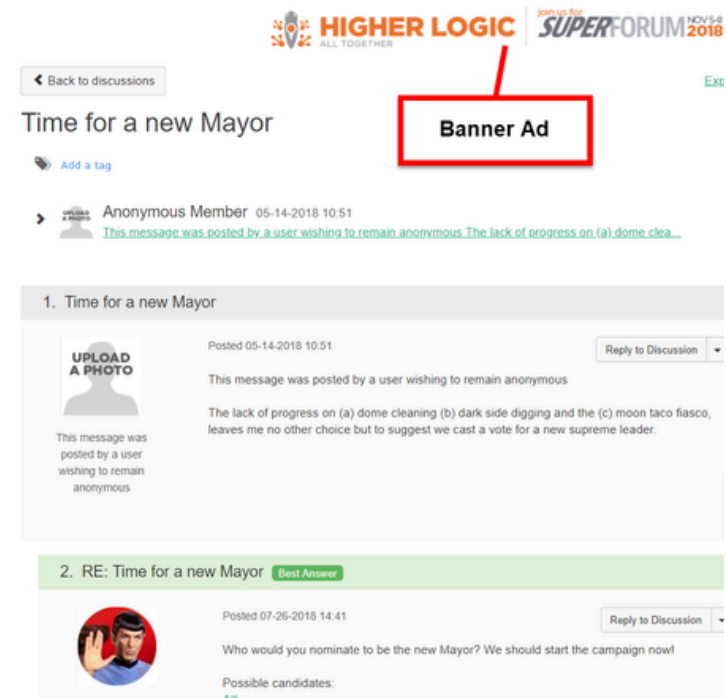
**Placement:** Appears on the Discussions pages of the communities and in those discussions' associated (subscription and digest) email messages.

### Requirements:

- A banner including your logo and ad message.
- Desired landing page URL for logo hyperlink.



You are subscribed to "EC - West Coast Chapter" as [redacted]. To change your subscriptions, go to [My Subscriptions](#). To unsubscribe from this community discussion, go to [Unsubscribe](#).



# Rates & requirements - Homepage or Specific Community Ads

Ads can be displayed either on the site's home page or subsequent interior pages, such as the All Communities, Member Directory, and various Browse pages.

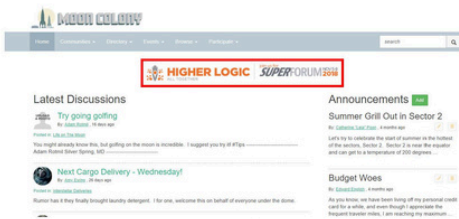
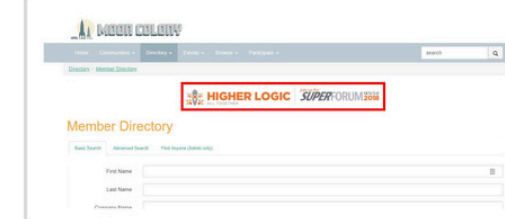
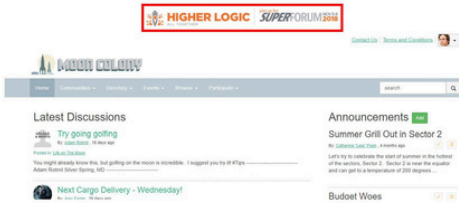

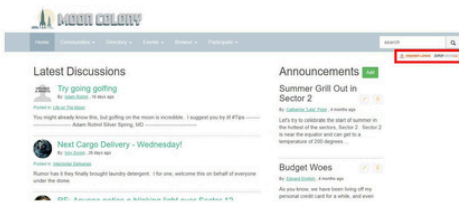
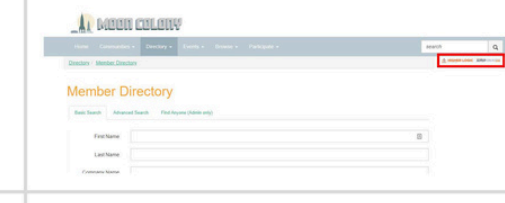
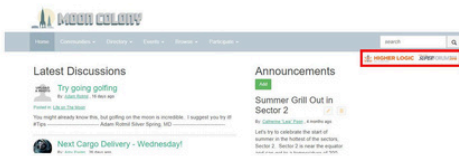

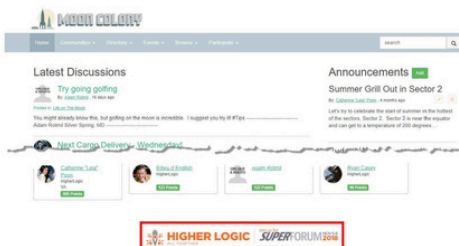
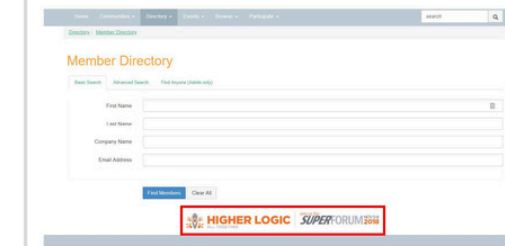
## Requirements:

- Ad images
- Desired landing page URL for logo hyperlink.

Please ensure your ad images adhere to the dimensions outlined. For examples, please refer to the next page.

Placement	Price/fortnight
<b>HOME ADS</b>	
HomeTop (964w x 125h px)	\$550
HomeTopOfPage (962w x 125h px)	\$523
HomeRight (160w x 1000h px)	\$495
HomeBottom (962w x 125h px)	\$468
HomeWideRight (300w x 250h px)	\$440
<b>INTERIOR ADS</b>	
InteriorTop (640w x 125h px)	\$413
InteriorTopOfPage (962w x 125h px)	\$385
InteriorRight (160w x 1000h px)	\$358
InteriorBottom (962w x 125h px)	\$330
InteriorWideRight (300w x 250h px)	\$303
InteriorCrossSiteWideRight (300w x 250h px)	\$303

# Rates & requirements - Specific Community Ads

Option	Example	Option	Example
HomeTop	 <p>The ad is placed at the top of the page, above the main content area. It features the 'HIGHER LOGIC SUPER-ORUM360' logo and is highlighted with a red box.</p>	InteriorTop	 <p>The ad is placed at the top of the page, above the main content area. It features the 'HIGHER LOGIC SUPER-ORUM360' logo and is highlighted with a red box.</p>
HomeTopOfPage	 <p>The ad is placed at the top of the page, above the main content area. It features the 'HIGHER LOGIC SUPER-ORUM360' logo and is highlighted with a red box.</p>	InteriorTopOfPage	 <p>The ad is placed at the top of the page, above the main content area. It features the 'HIGHER LOGIC SUPER-ORUM360' logo and is highlighted with a red box.</p>
HomeRight	 <p>The ad is placed on the right side of the page, next to the main content area. It features the 'HIGHER LOGIC SUPER-ORUM360' logo and is highlighted with a red box.</p>	InteriorRight	 <p>The ad is placed on the right side of the page, next to the main content area. It features the 'HIGHER LOGIC SUPER-ORUM360' logo and is highlighted with a red box.</p>
HomeWideRight	 <p>The ad is placed on the right side of the page, spanning across the main content area. It features the 'HIGHER LOGIC SUPER-ORUM360' logo and is highlighted with a red box.</p>	InteriorWideRight	 <p>The ad is placed on the right side of the page, spanning across the main content area. It features the 'HIGHER LOGIC SUPER-ORUM360' logo and is highlighted with a red box.</p>
HomeBottom	 <p>The ad is placed at the bottom of the page, below the main content area. It features the 'HIGHER LOGIC SUPER-ORUM360' logo and is highlighted with a red box.</p>	InteriorBottom	 <p>The ad is placed at the bottom of the page, below the main content area. It features the 'HIGHER LOGIC SUPER-ORUM360' logo and is highlighted with a red box.</p>

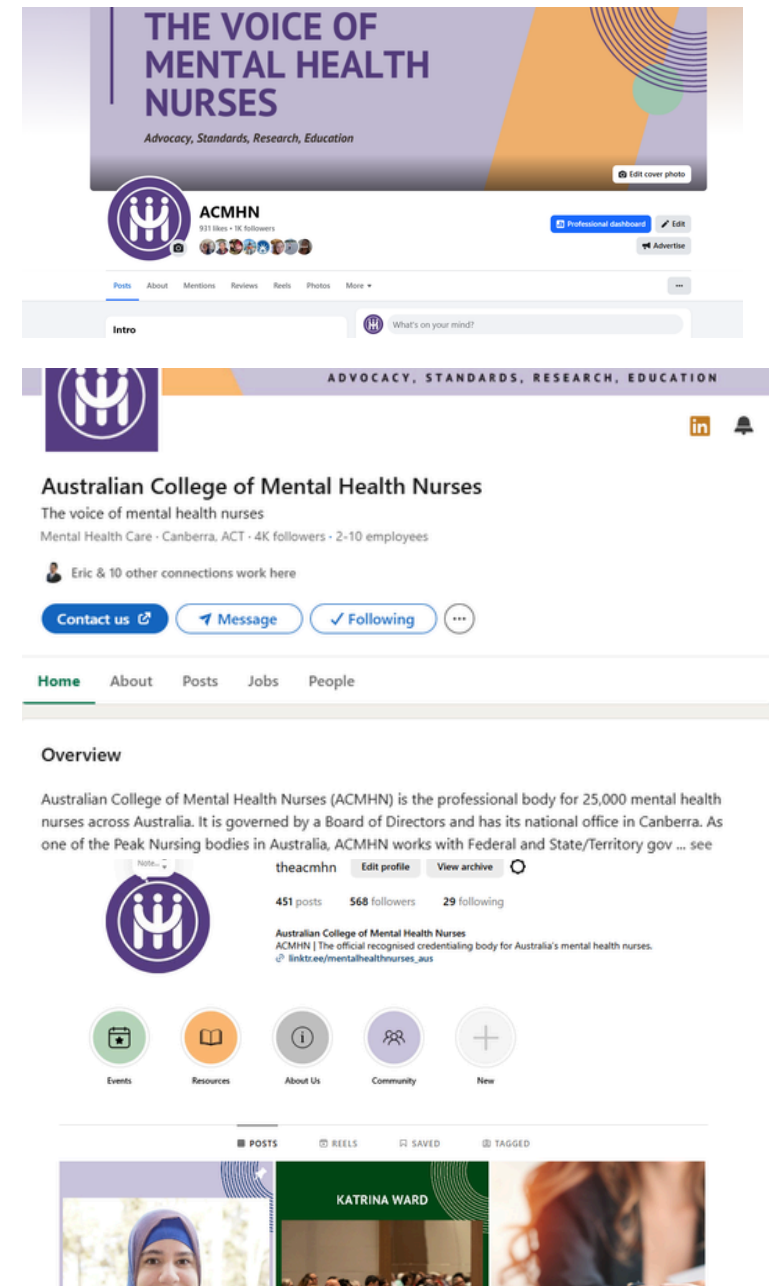
# Social media

The College has an active social media presence on Instagram, LinkedIn, and Facebook with a large industry following and strong online presence.

Our audience is mainly located in Australia, with strong representation in urban and rural areas. On LinkedIn, most of our followers are in the healthcare sector and community and social services.

Advertising on our social media channels will give you access to this unique audience, and increase your chances of finding the right fit for a job or gaining more attendees for your events.

**Please send any booking requests via email to: [communications@acmhn.org](mailto:communications@acmhn.org).**



# Rates & requirements - Social media

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## OPTION 1 - One-off publication

This includes 1x Facebook post, 1x Facebook story, 1x LinkedIn post

**Cost:** \$468/ set

### Requirements:

- Appropriately-sized social media tiles/images (this is especially important for Facebook stories). **Sizes are as follows:**
  - Facebook post - 1200x630 pixels
  - Facebook story - 1080x1920 pixels
  - Twitter post - 600x335 pixels
  - LinkedIn post - 1200x1200 pixels
- **Copy for the social media posts.** Post length for Facebook and LinkedIn is 40 words. Post length for Twitter is 280 characters
- A web link where a person can find out more information (please note, hyperlinks take up 23 characters in Twitter. Please consider this when providing copy)

## OPTION 2 - Publication for a job, event, or product already advertised through the website

This includes 1x Facebook post, 1x Facebook story, 1x LinkedIn post

**Cost:** \$220/ set

### Requirements:

- Appropriately-sized social media tiles/images (this is especially important for Facebook stories). **Sizes are as follows:**
  - Facebook post - 1200x630 pixels
  - Facebook story - 1080x1920 pixels
  - Twitter post - 600x335 pixels
  - LinkedIn post - 1200x1200 pixels
- **Copy for the social media posts.** Post length for Facebook and LinkedIn is 40 words. Post length for Twitter is 280 characters
- A web link where an applicant can find out more information (please note, hyperlinks take up 23 characters in Twitter. Please consider this when providing copy)

# Advertising kits

For those who want to reach a wider audience, the College offers advertising kits that include a combination of different channels at a discounted rate.

If you have trouble deciding which kit is right for you or want to make a booking request, please reach out to us at [communications@acmhn.org](mailto:communications@acmhn.org).

[Back to Jobs board](#)

## Senior Mental Health ED/Mental Health Triage Clinician – PECT (Psychiatric Emergency Care Team)

Location: 10 village avenue, Latrobe Regional Hospital, Traralgon West



[Learn more](#)

### Summary

An exciting opportunity has arisen for an experienced and suitably qualified Registered Psychiatric Nurse Grade 4, Social Work Grade 3, Occupational Therapist Grade 3 or Psychologist Level 3 to join the Psychiatric Emergency Care Team in the Emergency Department and Mental Health Telephone Triage on a full time or part time, ongoing basis.

Point of contact:

Philemon Chikwinya

(03) 5173 8751

[Philemon.Chikwinya@lrh.com.au](mailto:Philemon.Chikwinya@lrh.com.au)

Job Reference Number: 18899

Reporting to the Psychiatric Emergency Care Team Manager, important role in the undertaking of a range of mental health high standard acute clinical assessment, evidence-based treatment of significant mental health difficulties and their carers/families

## Find a new job

Keen to take the next step in your career? Check out the most recent job opportunities available

[Click here](#)



Find your next job today



# Rates & requirements - Advertising kits

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## OPTION 1 - General advertising kit

This includes 1x small ad banner featured on CollabHUB, 1x Facebook post, 1x Instagram post, 1x LinkedIn post

**Cost:** \$715/ kit

### Requirements:

- A newsletter banner that includes your logo, the title of the job advertised, and the location. You could also feature a short message - 600x200px
- Appropriately-sized social media tiles/images (this is especially important for Facebook stories). Sizes are as follows:
  - Facebook post - 1200x630 pixels
  - Instagram post - 1080 x 1080 px
  - LinkedIn post - 1200x1200 pixels
- Copy for the social media posts. Post length for Facebook and LinkedIn is 40 words.
- A web link where a person can find out more information.

## OPTION 2 - Complete advertising kit

This package provides comprehensive visibility across ACMHN platforms and includes:

- 1 x job listing on the ACMHN website
- 1 x small ad banner featured on CollabHUB
- 1 x small banner ad in our e-newsletter
- 1 x Facebook post
- 1 x Instagram post
- 1 x LinkedIn post
- 1 x homepage banner on the ACMHN website

**Cost:** \$1100/ kit

### Requirements:

- Adverts should be provided in a word document (this must include a close date) or submitted via the jobs portal
- A high-resolution web-ready logo for inclusion with the advert (if not previously provided)
- Two banners (one for the newsletter, one for the home page carousel) that include your logo, the title of the job advertised, and the location. You could also feature a short message
  - Small newsletter banner - 600x200px
  - Front page banner - 1800x400 px
- Appropriately-sized social media tiles/images (this is especially important for Facebook stories). Sizes are as follows:
  - Facebook post - 1200x630 pixels
  - Instagram post - 1080x1080 pixels
  - LinkedIn post - 1200x1200 pixels
- Copy for the social media posts. Post length for Facebook and LinkedIn is 40 words.
- A web link where an applicant can find out more information.

# ACMHN events and conference

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The ACMHN runs a busy calendar of online and face-to-face events throughout the year. We host a range of Special Interest Group and Branch events with unique access to segments of audience for potential partners and sponsors. The online event calendar provides an arena for engagement with mental health nurses across the country and opportunities for partnership and sponsorship are available for these activities. Unique partnership packages can be developed for a number of engagement areas, both online and in-person for Special Interest Groups and Branches.

The ACMHN hosts the International Mental Health Nursing Conference annually as a face-to-face event welcoming large numbers of delegates from interstate and overseas over three days. The Conference is in its 49th year with a rich history in providing the stage for showcasing excellence in mental health nursing. The Conference is an opportunity to network with national and international delegates and establish collaborative partnerships to enhance health outcomes for consumers, their family and carers, and the community more broadly.

Our aim for the International Mental Health Nursing Conference is to create an environment that is conducive to sharing knowledge, relationship building, and collaborative practice. We seek to enhance and support capacity building and strengthening of the mental health sector more broadly, and the profession of mental health nursing through providing productive partnership opportunities for stakeholders, health care agencies, and educational institutions.

The ACMHN International Mental Health Nursing Conference provides great benefit for a variety of participating organisations. We welcome the chance to discuss the partnership and sponsorship opportunities that are available for this event and provide partnership opportunities at various price points.

## There are many ways in which you can be involved in the conferences, including:

- Partnership packages
- Social event sponsorship
- Speaker sponsorship
- Stream sponsorship
- Name badge and lanyard sponsorship
- Refreshment break sponsorship
- Notepad and pen sponsorship
- Program advertisements
- Satchel inserts
- Exhibition packages and more

To find out how you can be involved in one of our premier events, go to [www.acmhn.org](http://www.acmhn.org) or contact the College on (02) 6285 1078 or via email to: [events@acmhn.org](mailto:events@acmhn.org).



# ACMHN endorsement

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Endorsement is a process by which professional events, educational activities and products are assessed and given recognition by the ACMHN. **The aims of endorsement are:**

- To ensure a minimum standard for professional development activities in mental health nursing are met
- To allocate points consistently and equitably, reflecting the specialist or generalist value of the activity
- To ensure the activities are relevant to the needs of the members as well as of employers, clients and the community
- To provide feedback for the improvement of the educational and training value of the activities

Endorsement is based on principles of adult learning and recognises the importance of different forms of teaching, different styles of learning and different professional needs. The criteria as outlined below are derived from empirically-based research into the effectiveness of Professional Development as a quality assurance mechanism.

## **Why does the ACMHN provide an endorsement service?**

The ACMHN endorsement service provides mental health nurses with confidence that an educational event or activity meets the standard set by their professional body. Endorsed activities or events are assessed against criteria to establish that they are well organised, meet legal requirements, and are based on up to date evidence.

Endorsement may also enhance the marketing of professional events, educational activities and products. The ACMHN maintains a list of all endorsed products on our website so you also receive additional marketing exposure for your product. **Endorsement applications are to be submitted via email to: [education@acmhn.org](mailto:education@acmhn.org)**

To find out more about Endorsement click [here](#).

# Terms & conditions

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Advertising is accepted for ACMHN publications subject to the terms and conditions set out here:

1. All costs are GST exclusive.
2. All communications, artwork bookings, and alterations must be in writing by way of email to [communications@acmhn.org](mailto:communications@acmhn.org).
3. All graphics, logos, and copy are to be supplied by the advertiser in appropriate formats and adhere to the required sizes outlined elsewhere in the Media Kit.
4. All graphics, logos, and copy are to refrain from containing offensive language or images. If the College deems the graphics, logo(s) or copy provided to contain offensive language or images, the College reserves the right to refuse to advertise.
5. If a client wishes to book multiple Website Job listings (see page four), they must be booked in the same email, in the same day, or ACMHN must agree that multiple requests to book more than one Website Job listings are eligible for the 15% discount. The 15% discount will apply to the overall cost.
6. If a client wishes to extend a multiple Website Job listing booking beyond the initial 2 months, only the 25% discount will apply.
7. If a client wishes to extend an advertisement, the 25% discount will only apply to the extended advertisement price, not the total price.
8. An invoice for the full amount of payment will be issued for the entire length of time initially requested by the client. The College will not provide separate invoices for separate advertising periods, unless the client requests an extension in the week prior to the job advertisement ending.
9. All endorsement applications, bookings, and alterations must be submitted in writing by way of email to [education@acmhn.org](mailto:education@acmhn.org).
10. Changes to a current listing cannot be done on more than two occasions except for changes to the expiry of the job advertisement.
11. Changes done to a current advertisement may attract additional charges, which is up to the discretion of the College.
12. All cancellations must be received in writing.
13. The publisher is the Australian College of Mental Health Nurses. The publisher reserves the right to refuse to publish or republish any advertisement, without explanation for such action.
14. The word 'advertisement' or 'AD' will be placed on advertising, which, in the publisher's opinion resembles ACMHN editorial style or could be mistaken by readers for editorial material.
15. The publisher shall not be liable in any manner for any loss or damage whatsoever to any negatives, artwork, disk or other materials the property of the advertiser which may be deposited with the publisher for the purpose of fulfilling this order, and such materials shall, at all times, and in respect of all things, remain at the risk of the advertiser.
16. All orders are subject to rate adjustments that occur during the period of the order.
17. It is the responsibility of the advertiser or advertising agent to notify the publisher immediately of any error as soon as it appears otherwise the publisher accepts no responsibility for republishing such advertisements.
18. The advertiser hereby indemnifies and agrees to hold indemnified the publisher, its servants and agents, against all liability claims or proceedings whatsoever which may arise from the publication of any material pursuant to the order, and in particular but without limiting the generosity of the foregoing, indemnify and hold indemnify each and all of them against any action for defamation, discrimination, slander of title, breach of copyright or infringement of any trade mark, name or Description, invasion of privacy or for any action under or for any or breach of any provision of any State or Territory fair trading legislation or the Trade Practices Act, 1974.
19. Rates are current at 22 May 2026 and may be subject to change.
20. If payment of an invoice is not made by the due date, late fees may be applied.
21. In the event an invoice remains unpaid a hold will be placed on the account and all future advertising requests will not be accepted. Additionally, in the event the matter is referred to a debt collection agency and/or law firm, all collection and legal demand costs will be added to the account.